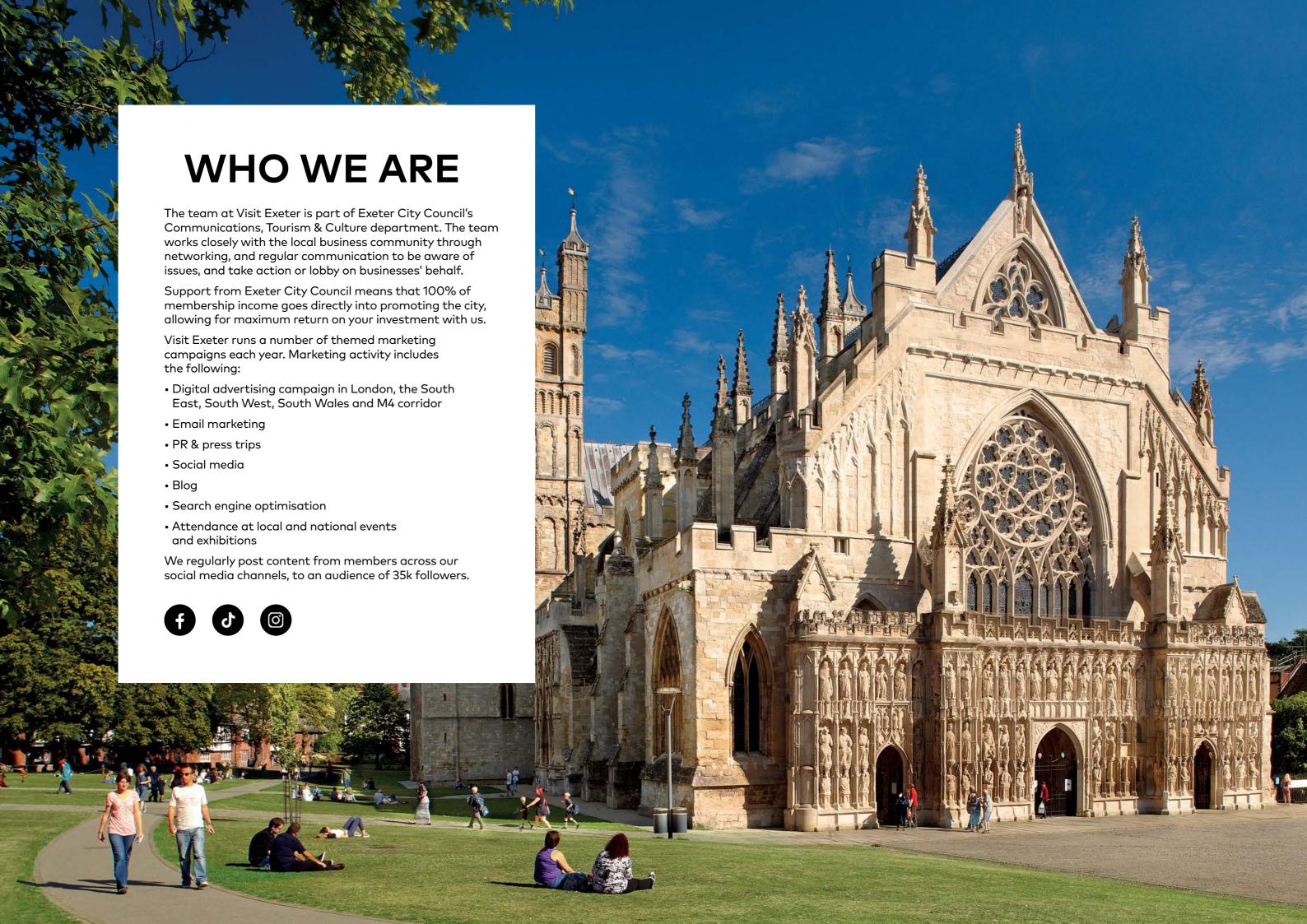
visit e eter

MEMBERSHIP PACK 2024

www.visitexeter.com







We offer four levels of annual membership: Bronze, Silver, Gold and Platinum - with all members receiving the following promotional and business support as part of their membership:

Marketing

- Preferential involvement in our marketing campaigns, press, and PR activity including press visits & competitions
- Promotion through Visit Exeter's social media channels
- Access to sponsorship opportunities for industry events/exhibitions and marketing campaigns
- Opportunity to stand-share at regional and national exhibitions



Business support

- Regular members e-newsletter with industry news and updates
- Listing in relevant section of the website,
 e.g. Members Area / Conference & Wedding
 Suppliers
- Access to member events organised by Visit Exeter
- Lobbying and representation through partnership working with Exeter City Council and VisitBritain on local, regional, and national industry matters
- Access to Visit Exeter image library and video content for use in your own promotional materials
- Advice and support from the Visit Exeter team

In addition to the above, members will receive an entry on www.visitexeter.com. Please see overleaf for membership package online features.





MEMBERSHIP PACKAGES

Included advertising options	Business	Bronze	Silver	Gold	Platinum
	support £100 + VAT	£185 + VAT	£265 + VAT	£370 + VAT	£700 + VAT
What's included Unlimited description, address, telephone number, email address, opening times, pricing, directions, facilities, awards, & gradings, itinerary planner	£100 + VAI	€185 + VAI	£205 + VAI	€370 + VAI	₹/00 + VAI
Link to your own website			✓	✓	✓
Number of pictures		6	12	12	unlimited
Priority in search results		4th	3rd	2nd	1st
Opportunity to submit guest blogs on www.visitexeter.com, promoted through our social media channels	~	•	~	•	•
Inclusion in press & PR opportunities including press visits and competition prizes		•	✓	•	✓
Inclusion in listings on themed campaign landing pages where relevant, e.g. romantic breaks, activity breaks etc		✓	✓	~	✓
Availability search and online booking (if applicable) or link to own online booking website			✓	✓	✓
Inclusion in special offers section.			~	✓	~
Shared posts on Visit Exeter's Facebook and Instagram pages			✓	•	•
Inclusion on Visit Exeter app			✓	✓	✓
Video content on your listing				✓	✓
Trip Advisor reviews appear alongside your listing				/	✓
Placement in the What's Nearby carousel on other product listings				•	•
Your own social media feed displayed on web listing				✓	✓
Additional listings for other parts of your business, e.g. accommodation, restaurant, spa etc. Listing on www.conferenceexeter.com where relevant				•	•
Listing on www.conferenceexeter.com where relevant	~			~	~
Brochure/menu downloads on your listing				~	~
Website banner advert (300 px width x 250 px height) on www.visitexeter.com for 2 months, plus 20% discount on further banner advertising					•
Priority access to sponsorship opportunities, attendance at events/exhibitions, press, and advertising opportunities					✓
Appear in Exeter highlights carousel on homepage					✓
Gallery image in relevant section of website, e.g. Hotels in Exeter, Restaurants in Exeter					✓
Featured on themed campaign landing pages where relevant					✓
Sponsored post on one Visit Exeter consumer e-newsletter					•
1 week's advertising on Exeter's Visitor Information Point digital screen network, subject to availability					~
Attendance at Visit Exeter member networking events	'	✓	✓	✓	✓
Discounted advertising on Exeter poster display sites	'	✓	/	✓	✓
Discounted advertising on Exeter digital screen network	'	'	✓	'	'

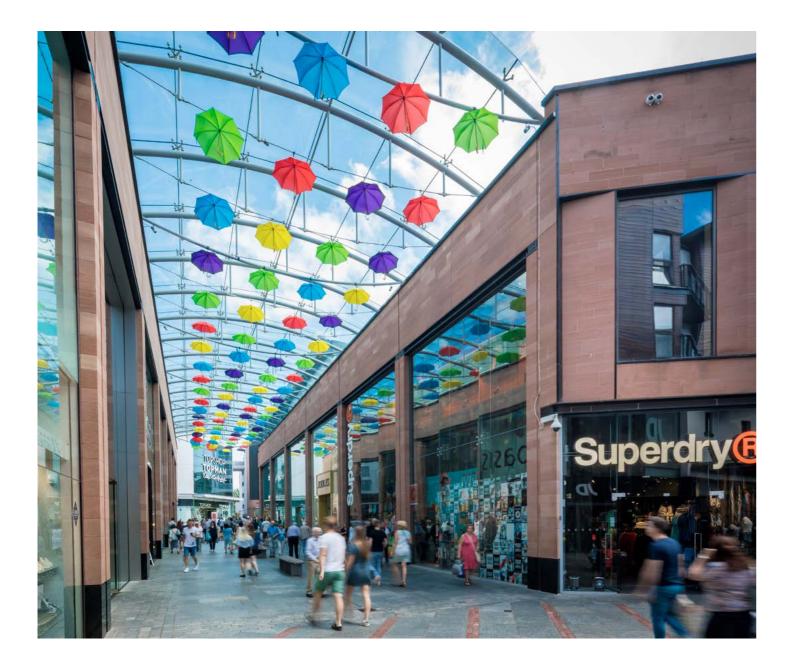
BUSINESS SUPPORTERS PACKAGE (£100 + VAT)

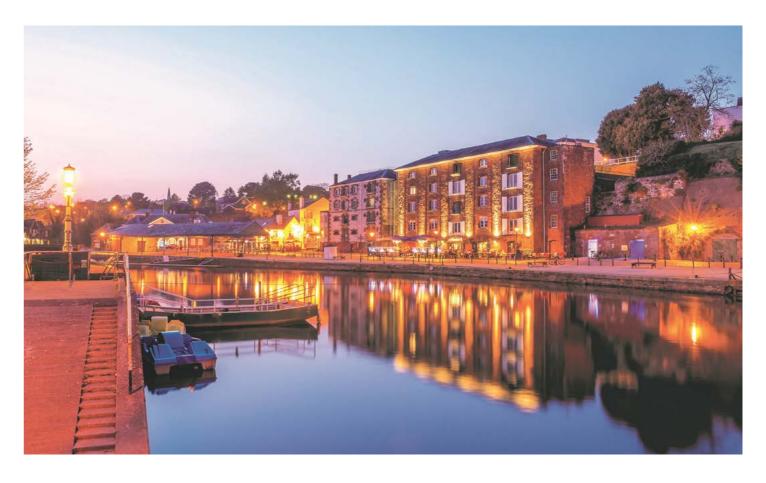
We also offer a business supporters package, aimed at non-tourism businesses and suppliers to the conference and weddings industry, e.g. solicitors, finance companies, training providers, caterers, etc. Benefits include access to Visit Exeter networking events, inclusion in our member e-newsletter, and discounts on website banner advertising. Please contact us for more details.

ADDITIONAL ADVERTISING OPPORTUNITIES

Exeter City Council also offers a range of out of home advertising across the city centre. This includes a network of digital advertising screens at high footfall locations, Visitor Information Points, city centre street banners, car park poster advertising opportunities and vehicle advertising, reaching millions of visitors, commuters and residents each year.

Find out more at www.exeter.gov.uk/business.









For more information or to become a member with Visit Exeter, please contact Fay

Email: info@visit-exeter.com

Tel: 01305 534988



Civic Centre Paris Street Exeter EX1 1JJ